

# Vladimir Garay

*Communications, Technology, and Human Rights*

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Phone: +56 9 9748 3694

Location: Santiago, Chile (GMT -4).

## PROFILE

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Communications specialist with a master's in Latin American Arts, Thinking, and Culture. Ten years of experience in digital policy with a human rights approach. I have developed and worked on projects on Artificial Intelligence, freedom of expression, data privacy, state surveillance, and online content moderation, among other topics.

## WORK EXPERIENCE

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### DERECHOS DIGITALES

#### Advocacy and Communications Director (July 2016 – December 2023)

As the Advocacy and Communications Director, I led a three-person team working remotely from different locations in Latin America. My main achievements included:

- Identifying advocacy opportunities through comprehensive public policy analysis.
- Designing and implementing campaigns to increase awareness of topics relevant to the organization.
- Developing, maintaining, and coordinating collaborative networks with different actors, including government agencies, civil society organizations, and the press.
- Drafting project proposals and managing the budget assigned to each communication and advocacy action.
- Supervising external vendors, including graphic designers and translators.
- Delivering workshops and training sessions for members of the organization and allies.
- Organizing and hosting discussion panels and other events at national and international forums.
- Conducting and coordinating research projects.

#### Communications Officer (April 2013 – June 2016)

As a Communications Officer, I designed and led the organization's social media strategy—a responsibility I continued to oversee after my promotion to Advocacy and Communications Director. I successfully created a strategy involving various platforms, set specific objectives, and established quantitative and qualitative indicators to measure progress.

## OTHER EXPERIENCE

Before my tenure at Derechos Digitales, I worked as a Content Producer and Strategy Manager for Suite Dime, a Digital Marketing agency. Additionally, I served as a Screenwriter and Journalist for Endemol Chile, a TV production company.

## TECHNICAL SKILLS

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- Proficient in Office Suite, Google Suite, Adobe Suite, Nextcloud, Canva, Mail Chimp, and WordPress.
- Proficient in Slack, Element, Kanboard, and other platforms for remote collaboration.

## SOFT SKILLS

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- Great communication skills. Excellent storyteller adept at translating technical and difficult topics into audience-friendly formats.
- Highly creative, versatile, and solution-driven professional.
- Analytical Proficiency. Adept at conducting insightful analyses to identify strategic opportunities.
- Proficient in working under pressure and identifying opportunities for improvement.

## EDUCATION

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### **Master's Degree (2018 – 2019)**

Latin American Arts, Thinking, and Culture.

University of Santiago, Institute for Advanced Studies (IDEA).

Graduated with the highest distinction.

### **Bachelor's Degree (2004 – 2008)**

Social Communications / Journalism.

University of Chile, Institute of Communications, and Image (ICEI).

Graduated with the highest distinction.

## OTHER RELEVANT ACTIVITIES

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### **The (Un-)Learning Place at Haus der Kulturen der Welt (2019)**

The (Un-)Learning Place was a 5-day program held at the Haus der Kulturen der Welt in Berlin, conceived as a space for gathering, discussion, and workshops, and was part of The New Alphabet School project. I was granted a full scholarship to attend the program, participating in a track dedicated to digitalization as a socio-cultural phenomenon.

### **COSOC SEGPRES (2018 – 2019)**

I was a member of the Civil Society Council (COSOC) at the Ministry General Secretariat of the Presidency (SEGPRES) in Chile.

### **COSOC DIBAM (2017 – 2018)**

I was a member of the Civil Society Council (COSOC) at the Directorate of Libraries, Archives, and Museums (DIBAM) in Chile.

### **LACIGF - Program Committee Member (2016)**

I served as a civil society representative on the Latin America and the Caribbean Internet Governance Forum Program Committee.

### **Creative Commons Chile – Public Leader (2014 – 2018)**

I served as representative and spokesperson for the Chilean chapter of Creative Commons, an international network advocating for access to culture and knowledge, and copyright reform.

## LANGUAGES

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Spanish: Native speaker.

English: Advanced (TOEIC: 940 points, 2013).